

LACMA FOR IMMEDIATE RELEASE

FLORENCE + THE MACHINE TO PERFORM AT LACMA'S 2012 ART + FILM GALA

GALA HONORS ED RUSCHA AND STANLEY KUBRICK, WITH SPECIAL TRIBUTE BY STEVEN SPIELBERG ON
SATURDAY, OCTOBER 27, 2012

LEONARDO DICAPRIO AND EVA CHOW TO CO-CHAIR, PRESENTED BY GUCCI



Florence Welch performing in Gucci

(Los Angeles, September 5, 2012)The Los Angeles County Museum of Art (LACMA) announced today that Grammy nominated Florence + The Machine will perform at the 2012 Art + Film Gala honoring artist Ed Ruscha and filmmaker Stanley Kubrick, the latter receiving a special tribute by Steven Spielberg. Co-chaired by actor Leonardo DiCaprio and LACMA Trustee Eva Chow, this memorable evening will take place on Saturday, October 27, 2012. Gucci generously continues to support LACMA as the presenting sponsor of this year's event. Coinciding with the gala, LACMA will highlight the 2012 Art + Film honorees in two exhibitions, *Ed Ruscha: Standard* (September 22, 2012-January 21, 2013) and *Stanley Kubrick* (November 1, 2012-June 30, 2013).

"Florence + The Machine is a sensational and unique talent in the contemporary music scene today, and their performance will be a wonderful pairing for an evening celebrating art, film, and fashion," said Gala Co-Chair Eva Chow. "I am absolutely thrilled to have them at this year's event and am excited for all of our esteemed guests to enjoy Florence Welch's incredible vocal range."

"Florence is an artist in every sense of the word - from her unparalleled voice, to her enchanting energy, to her individual style," said Gucci Creative Director Frida Giannini. "When she is on stage, her presence is undeniably captivating and her music is moving. She is a true inspiration and we are honored to have Florence + The Machine perform at this year's Art + Film Gala."

About Florence + The Machine

Led by powerful vocalist and songwriter Florence Welch, Florence + The Machine skyrocketed to international stardom with the release of their debut album, *Lungs*, in 2009. The album, which includes the smash hit "Dog Days are Over," reached #1 on the UK charts and #6 in the US, selling more than 3 million copies worldwide to date. The album won the coveted Brits "Best Album" award, and the band was nominated for Grammy in the category of Best New Artist.

Florence + The Machine have graced the stages of *Saturday Night Live*, *Good Morning America*, *The Colbert Report*, the MTV Video Music Awards, the 53rd Grammy Awards (where she performed as part of an all-girl, all-star Aretha Franklin tribute), the 83rd Academy Awards, the Met Ball, and the Nobel Peace Prize ceremony in Oslo. *Time* magazine ranked her at number fifty-one in their 2011 list of the one hundred most influential people in the world.

The group's second album, *Ceremonials*, was released to great acclaim in November 2011.

Art + Film Gala

All proceeds from the Art + Film Gala benefit LACMA's mission in expanding the presence of film at the museum. In recent years, LACMA has dynamically increased its curatorial programming to include film related exhibitions such as *Tim Burton, Dalí: Painting & Film* as well as the forthcoming

Masterworks of Expressionist Cinema: Caligari and Metropolis and the *Stanley Kubrick* retrospective. The museum has also seen the growth of new audiences as a result of the robust film programming led by Elvis Mitchell through the Film Independent at LACMA partnership.

The Gala Host Committee is chaired by Gucci Creative Director Frida Giannini, while the honorary committee members are outstanding patrons, visionaries, and leaders from the worlds of film, art, music, and fashion. The 2012 Art + Film Gala Host Committee includes Wallis Annenberg, Willow Bay and Bob Iger, Colleen and Bradley Bell, Viveca Paulin-Ferrell and Will Ferrell, Larry Gagosian, Gabriel and Ramiro Garza, David Geffen, Marilyn and Jeffrey Katzenberg, Bobby Kotick, Lyn and Norman Lear, Bryan Lourd and Bruce Bozzi, Jane and Marc Nathanson, Lynda and Stewart Resnick, Steve Roth, Carole Bayer Sager and Bob Daly, Jane and Terry Semel, Steve Tisch, Rita Wilson and Tom Hanks, and Dasha Zhukova.

At the 2011 Art + Film Gala, 500 prominent guests joined co-chairs Eva Chow and Leonardo DiCaprio in honoring artist John Baldessari and director Clint Eastwood. The evening included a spectacular musical performance by the legendary Stevie Wonder as well as a special menu prepared by the renowned chef, Joachim Splichal of Patina. The inaugural Art + Film Gala raised \$3 million for the museum.

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Tables at LACMA's Art + Film Gala are priced at \$100,000 and \$50,000. Individual tickets are priced at \$10,000 and \$5,000. To reserve a table or purchase tickets, contact Nicole Greene 323 857-6160 or ngreene@lacma.org

For red carpet inquiries please contact Andy Gelb, andy@slate-pr.com or Stephanie Samson, stephanie@slate-pr.com.

About LACMA

Since its inception in 1965, LACMA has been devoted to collecting works of art that span both history and geography and represent Los Angeles's uniquely diverse population. Today, the museum features particularly strong collections of Asian, Latin American, European, and American art, as well as a contemporary museum on its campus. With this expanded space for contemporary art, innovative collaborations with artists, and an ongoing Transformation project, LACMA is creating a truly modern lens through which to view its rich encyclopedic collection.

Location and Contact: 5905 Wilshire Boulevard (at Fairfax Avenue), Los Angeles, CA, 90036 | 323 857-6000 | lacma.org

Hours: Monday, Tuesday, Thursday: 11 am-5 pm; Friday: 11 am-8 pm; Saturday, Sunday: 10 am-7 pm; closed Wednesday

General Admission: Adults: \$15; students 18+ with ID and senior citizens 62+: \$10

Free General Admission: Members; children 17 and under; after 3 pm weekdays for L.A. County residents; second Tuesday of every month; Target Free Holiday Mondays

Press Contact: For additional information, contact LACMA Communications at press@lacma.org or 323 857-6522.

Image: photo by GettyImages

About Gucci

Founded in Florence in 1921, Gucci is one of the world's leading luxury fashion brands. With a renowned reputation for quality and Italian craftsmanship, Gucci designs, manufactures and distributes highly desirable products such as leather goods (handbags, small leather goods, and luggage), shoes, ready-to-wear, silks, timepieces and fine jewelry. Eyewear and fragrances are manufactured and distributed under license by global industry leaders in these two sectors. Gucci products are sold exclusively through a network of directly operated boutiques (390 DOS as of March 2012) and through e-commerce, as a valuable complementary business channel. Gucci products are also distributed through a small number of franchisees, and selected department and specialty stores. For more information about Gucci, please visit www.gucci.com.

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